MEETING	Communities Scrutiny Committee
DATE	23 January 2025
TITLE	Gwynedd and Anglesey Public Services Board Progress Report
REASON FOR SCRUTINY	The Committee's role to scrutinise the work of the Public Services Board
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CABINET MEMBER	Councillor Nia Jeffreys, Leader of the Council

1. Why it needs scrutiny?

The Communities Scrutiny Committee has a role to monitor the Public Service Board's progress in implementing the Gwynedd and Anglesey Wellbeing Plan 2023-28.

The Wellbeing Plan sets out how the Public Service Board will meet its responsibilities under the Well-being of Future Generations (Wales) Act 2015.

By scrutinising the governance structure and delivery arrangements of the Board as well as scrutinising the implementation of the scheme the Committee will be satisfied or recommended for improvement.

'Delivery arrangements for Gwynedd and Anglesey Public Service Board' were scrutinised at the Committee meeting on 18 April 2024. Part of the decision on the item was:

"Require future reports to include more detail about delivery arrangements and how progress is measured to realise the objectives of the Wellbeing Plan."

2. What exactly needs scrutiny?

- Governance structure
- What are the monitoring arrangements?
- What progress has been made in realising the Wellbeing Plan?

3. Summary of the key matters

3.1 This is the Gwynedd and Anglesey Public Services Board (PSB) delivery arrangements for 2024 and 2025 based on our Well-being Plan 2023-28.

4. Background and Context

4.1.1 The <u>Well-being of Future Generations (Wales) Act 2015</u> places a duty on public bodies to improve the social, economic, environmental and cultural well-being of Wales. The Act is based on the sustainable development principle and places a duty on public bodies to set and publish well-being objectives and to take every

reasonable step to achieve these objectives. The Act also established Public Services Boards with representation from key public and voluntary bodies in each county. Gwynedd and Anglesey's public organisations have come together to collaborate on one Board. Every five years, Public Services Boards must prepare and publish an assessment of the state of the economic, social, environmental and cultural well-being of their areas and use this as a basis for the Well-being Plan for the next five years.

4.1.2 One of the main challenges for the Board is to establish where we can add the most value and make a difference together, with the limited resources and capacity available to us. In developing the Well-being Plan, we had conversations about where we can make the biggest contribution without duplicating the good work already underway in other partnerships and organisations. The Board has learned from experience and adapted its structures over the period.

4.1.3 Well-being Plan Objectives 2023-28:

The Gwynedd and Anglesey Well-being Plan 2023-28 was published in May 2023. There are **three specific Well-being Objectives**, **namely**:

- We want to work together to mitigate the impact of **poverty** on the wellbeing of our communities.
- We want to work together to safeguard and improve the well-being and success of our **children and young people** to realise their full potential.
- We want to work together to support our services and communities to shift towards **Net Zero Carbon**.
- **4.1.4** The **Welsh Language** is a permanent priority for the Board and we will promote it in all aspects of our work
- **4.1.5** The methodology of **Whole System Healthy Weight: Healthy Wales** has been adopted as a way of working through this work. This approach puts the spotlight on leadership and enabling change through local collaboration and participation. It means working jointly with everyone (professionals and local communities) that could influence the flow of healthy and affordable food choices and create opportunities to allow people to move more and keep fit.

4.2.1 2024 and 2025 Delivery Plan

The Board has set its general objectives and direction for the work over the period of the Plan and a detailed plan has been put in place for the initial period, 2023-2025, which is reviewed annually.

The diagram below shows how the Board prioritises achieving the objectives as well as showing the relationship with Healthy Weight and the Welsh Language:



4.2.2 Due to previous successes and an ongoing focus in the Welsh Language Subgroup, the PSB agreed that it should continue in its current form - under the chairmanship of Dr Lowri Hughes from Bangor University. Following an independent academic assessment of the efficiency of other PSB sub-groups, it was resolved to proceed with the recommendation to establish a Task and Finish Group with more of an operational focus for the other actions. 4.2.3 Therefore, all the actions prioritised under the three main objectives will be implemented by a Task and Finish Group with operational staff from PSB member organisations working together to reach the short-term goal.

4.3 Progress to date in 2024/25

The following are the key points of progress made in achieving the Language priority and well-being objectives so far this year and intentions for the rest of the year:

4.3.2 **The Welsh Language:**

Bilingual Workforce Project:

IAITH cyf have been commissioned to investigate the challenges and successes of **bilingual workforce planning** among organisations that make up the three Public Service Boards in north Wales. The key question was why public organisations across north Wales were struggling to recruit staff to Welsh-speaking posts, and whether the answer lay within the recruitment processes themselves. The starting point for the research was to collect data from the organisations on vacancies where Welsh was essential, how long jobs had been vacant, whether 2nd/3rd advertisements were required, whether the post needed to be downgraded to Welsh Desirable etc.

to be downgrade	ed to weish Desirable etc.
Form of Delivery:	Welsh language Sub-group
Membership of the Sub-group:	Bangor University (Chair); Cyngor Gwynedd, Anglesey Council, North Wales Police, Fire Service, Natural Resources Wales, Eryri National Park
Collaborate with:	Arfor, Welsh Language Commissioner
Funding	£22.5k from the Regional PSB Fund
Completed	July 2024
Outcomes:	 Report with findings and recommendations for implementation Good practice checklist for HR managers and officers to follow The project has already been owned by organisations on the Public Services Boards of north Wales
Next steps:	 Monitor implementation of recommendations and use of checklist Undertake a review of the core data to confirm if improvements have stemmed from the work Share the outputs nationally at the request of the Future Generations Commissioner
Next project:	The sub-group has received feedback and suggestions from Board members on what should be the focus of the next project. Suggestions include continuing work to attract and recruit to Welsh jobs – with a focus on myth busting. We are in the

	process of defining the specification and will start work in the new year and report to the next Board meeting in January 2025.
How we will measure progress:	 Organisations will be more likely to recruit Welsh speakers and confident in their ability to offer a bil-lingual service to the communities of Gwynedd and Anglesey. Organisations will note an increase in the number of employees learning Welsh. Organisations will note an increase in a bi-lingual workforce. The Language will be more visible within services and communities. There will be an increase in the use of Welsh by promoting activities and services. Organisations will note an increase in activities and services available through the medium of Welsh

4.3.2 Healthy Weight:

Healthy Weight	Healthy Weight:	
Year 1 intentions:		
All organi	• All organisations to confirm the extent to which they have incorporated the	
aims and beliefs into their work (with evidence)		
 Agreed to 	Agreed to establish a sub-group Healthy Weight will work with and add	
value to r	egional activity on healthy weight	
Form of	Healthy Weight Sub-group	
Delivery:		
Membership of	Bangor University (Chair); Cyngor Gwynedd, Anglesey Council,	
the Sub-group:	North Wales Police, Fire Service, Natural Resources Wales,	
	Eryri National Park	
Collaborate	Healthy Weight Regional Strategic Partnership Group	
with:		
Funding	No additional funding beyond current member budgets	
Timetable	Well-being Plan Period 2023-2028	
Outcomes:	 A detailed action plan on how Board organisations can 	
	commit and collaborate on healthy weight issues,	
	including adapting procurement arrangements, providing	
	feedback on planning applications, preparing services etc	
Next steps:	 Analysing county-level data on Healthy Weight 	
	 Report on progress and opportunities to collaborate 	
How we will	Will work with the Regional Partnership and Public Health Wales	
measure	to agree how this could be measured and if it achieves what has	
progress:	been identified, and what the impact/difference will be.	

4.3.3 Climate Change Objective:

Implementing the Active Travel Charter:	
Form of Delivery:	Task and Finish Group
Membership:	Cyngor Gwynedd; Anglesey Council, Bangor University, BCUHB, Natural Resources Wales, Fire Service, Grŵp Llandrillo-Menai
Collaborate with:	Public Health Wales
Funding	No additional funding beyond current member budgets
Timetable	Two years (September 2024 – August 2026)
Outcomes:	 Promote and implement the North Wales Active Travel Charter (including collaboration on energy use infrastructure in public sector settings)
Next steps:	 Hold an official ceremony to sign the Charter in March with Transport Minister Ken Skates in attendance Continue to work together as Board organisations to act to complete the Charter
How we will measure progress:	 Using the Welsh Government monitoring matrix tool – for each step there are 4 options – "not started / underway / completed / leading the way." Reporting the monitoring data consistently Report on the number of PSB organisations committed to and implementing the Charter. High level outputs initially, then qualitative outputs.
Welsh Language Action:	We will implement and commit to the Charter in Welsh
Implement the Healthy Weight Approach	Support and promote staff of all Board organisations to make more beneficial choices when commuting to work, when travelling during work and in their leisure hours.

Climate Change Risk Assessment:		
Section 38 of the Future Generations Act requires PSBs to consider the latest UK		
Climate Change	Climate Change Risk Assessment when preparing their Well-being Assessments.	
The three north Wales Boards have agreed to work together to provide one joint		
assessment that	t will have options to drill down to county and local ward level	
Form of	Task and Finish Group	
Delivery:		
Membership:	6 x North Wales Counties, Bangor University, Wrexham	
	University, BCUHB, Natural Resources Wales, Eryri National	
	Park	
Collaborate	North Wales Boards	
with:		
Funding	Regional PSB Fund	

Timetable	2 years September 2024 – August 2026
Outcomes:	 Complying with the Future Generations Act to carry out a Climate Change Risk Assessment Use it to feed the next Well-being Assessments in 2026/27.
Next steps:	 Commissioning work to collate and coordinate all information with existing reports in the field (see page 4 of the presentation for examples of these)
How we will measure progress:	 There will be a complete assessment of the impact of climate change and the well-being and obituaries of that, with and identified response actions to mitigate impact and proactively respond. Risk assessment completed Well-being plans respond to the risks and identify outputs and outcomes.
Welsh Language Action:	We will ensure that the interactive output is bilingual – not just a translation
Implement the Healthy Weight Approach	The assessment will analyse feedback and data from residents highlighting how climate issues are also having an impact on their well-being

Newborough Project:

This is a pilot and the intention is to develop a model or good practice that could be applied across the area of partnership working to respond to a problem. We are trialling a different, collaborative approach to addressing access and traffic problems in the Newborough and Llanddwyn area of Anglesey. It's a new way of working collaboratively, where the organisations around the table share challenges and solutions, collaborate on one plan, share resources and communicate as one voice with the stakeholders

	s one voice with the stakeholders.
Form of	Task and Finish Group
Delivery:	
Membership:	Anglesey Council, Natural Resources Wales, Medrwn Môn
Collaborate	Wales Co-Production Network, Menter Môn, Cynghrair Bro
with:	Aberffraw
Funding	£8.5k from the Regional PSB Fund
Timetable	Pilot: 18 months (March 2024 – September 2025)
Outcomes:	 Officers from Eryri National Park have shared their experiences and lessons learned from the work they did at Pen y Pass to manage access and transport Taking concerns and solution ideas from the local community, officers have already undertaken some interim measures and are working on a project plan that includes short, medium and long-term actions. Currently piloting a new way of working collaboratively, where the organisations around the table share challenges and solutions, collaborate on one plan, share

	resources and communicate as one voice with the stakeholders.
Next steps:	 We are in the process of reporting back on progress to the local community in the hope that they will see a genuine difference as early as Easter 2025 Council officers are assessing the solutions that require capital expenditure and researching specific funding sources Undertake a review of the pilot to date with the intention of sharing it regionally and offering it as a potential solution for community well-being problems with funding from the regional grant.
How we will	Measures such as traffic and visitor data in the area
measure	Summer 2025
progress:	 Questionnaire for local people measuring satisfaction and well-being improvements
Welsh	Have secured bilingual specialists and facilitators in the public
Language	sessions and have made a specific effort to ensure that local
Action:	people take part and can express their concerns and ideas in
	Welsh. All communication is bilingual.
Implement the	Local people have reported that they do not use the forest or the
Healthy	beach during the summer months as it is so busy and over-
Weight	tourism. The situation is having a detrimental effect on their
Approach	day-to-day lives and well-being. This project addresses the lack
	of access to natural resources such as Llanddwyn for local
	people.

4.3.4 **Poverty objective:**

Hold a Workshop on Poverty for Board Members: The Bevan Foundation intends to facilitate three workshops in Gwynedd and Anglesey to ensure that organisations in the area have an understanding of poverty and to help organisations think more strategically about their role when providing a solution. Each of these workshops will be targeted at a different audience.	
Form of	Workshops for Board Members and officers working in the
Delivery:	poverty fields in their organisations
Collaborate	Bevan Foundation, Anglesey Council, Cyngor Gwynedd
with:	
Funding	No additional funding beyond current member budgets
Timetable	Slipped to Summer 2025
Outcomes:	 By the end of the sessions participants will have:
	 A deeper understanding of which of their services
	users live in poverty and the implications of this for
	management and operational decisions for the
	services provided by them.
	 The skills to undertake their own analysis of which
	of their service users live in poverty.

	 Have developed ideas about the best way of managing their services in a way which provides answers to poverty in the area.
Next steps:	 Confirm brief and required outcomes Arrange and hold Workshops Agree the actions and identify opportunities to work together following the Workshops
How we will measure progress:	 Board Members and officers will understand the impact of poverty on residents and communities. Board members and officers will plan based on evidence and research, to make informed decisions and ensure services are proactive to save and mitigate the impact of poverty.
Welsh Language Action:	To be agreed
Implement the Healthy Weight Approach	To be agreed

4.3.5 Children and young people objective:

Commit to being a Trauma-Informed PSB:

There is a framework in place in Wales to help ensure that:

• Officers in organisations are aware of adversity and trauma and understand how they affect children and young people.

• Organisations are aware of how to step in and prevent adversity and trauma from happening.

• That organisations are aware of how to support someone that has been affected by trauma.

Form of Delivery:	Hold specific sessions with experts on Trauma
Collaborate with:	Anglesey Council
Funding	No additional funding beyond current member budgets
Timetable	Slipped to 2025/26
Outcomes:	To be confirmed
Next steps:	Confirm brief and outcomesArrange and hold Workshops
	 Agree the actions and identify opportunities to work together following the Workshops
How we will	All Board members will be knowledgeable about trauma and the
measure	impact of trauma, ensuring that the Boards respond proactively
progress:	in the Wellbeing Plans.
	We will know this by monitoring members who have attended the training.

Welsh	To be agreed
Language	
Action:	
Implement the	To be agreed
Healthy	
Weight	
Approach	

4.4.1 Local Engagement: Here are three examples of the PSB engaging with communities and schools in 2024:

Community na	Community narrative: Porthmadog		
At the request of Adults Services, workshops have been held asking the question			
	of whether people across the demographic range living in Porthmadog feel		
Porthmadog is age-friendly and if so why and if not, what should be different?			
Workshops include ice breaking activities, puppet work, 3D and 2D work,			
	painting, collage and textiles.		
Form of	Collaboration and commissioning		
Delivery:			
Collaborate	Cyngor Gwynedd Adults Service, Ysgol Eifion Wyn, Ysgol		
with:	Eifionydd, Porthmadog Youth Club, Hafod y Gest Extra Care		
	and Grŵp Cynefin		
Funding	Regional PSB Fund and Wrexham University		
Timetable	Completed September 2024		
Outcomes:	Have gathered feedback on how age-friendly Porthmadog		
	is through creative activities that will be used to shape		
	future services.		
	 Improved intergenerational understanding within the 		
	Porthmadog community.		
	 Encouraged understanding of age-based prejudice and 		
	what creates an age-friendly society.		
	 Adults Service has used the information to form a 		
	strategy / action plan (Mirain a bethanXXX).		
Next steps:	 Use all the information in the Well-being Assessments 		
	(2025/26)		
	 Intention to exhibit the artwork in Porthmadog in the new 		
	year and to present it to the Board		
Welsh	A local Welsh artist, Ffion Pritchard, was commissioned to		
Language	undertake the work and all sessions and resources were		
Action:	provided in Welsh with options available in English if needed.		
Implement the	The engagement includes trying to understand the frustrations of		
Healthy	older people and young people in Porthmadog regarding		
Weight	keeping fit and healthy eating		
Approach			

Community no	rrative: Bro Aborffraw		
Community narrative: Bro Aberffraw			
	At the request of Medrwn Môn we asked how we can better address the needs of		
Aberffraw.	the local community through access and transport improvements in Bro		
Is the area an accessible, connected place, and if not, how do we fix that?			
The Workshops have included ice breaking activities, work with puppets,			
animation, making props and filming.			
Form of	Collaboration and commissioning		
Delivery:	Conaboration and commissioning		
Collaborate	Anglesey Council, Medrwn Môn, Community Groups in Bro		
with:	Aberffraw		
Funding	Regional PSB Fund and Wrexham University		
Timetable	Completed September 2024		
Outcomes:	 Creative Project with local community groups creating 		
	artwork from journeys through Bro Aberffraw, linking a		
	variety of start and end points.		
	Gathered feedback on the connectivity of Bro Aberffraw		
	and the ability to walk around the area through creative		
	activities and improved understanding of the barriers		
	regarding access to public transport and active travel.		
	Cynghrair Bro Aberffraw has used the information to		
	create a local well-being action plan		
Next steps:	Use all the information in the Well-being Assessments		
	(2025/26)		
	 Plans to exhibit the artwork at the Bodorgan Centre, Bro 		
	Aberffraw in the new year and to present it to the Board.		
Welsh	A local Welsh artist, Ffion Pritchard, was commissioned to		
Language	undertake the work and all sessions and resources were		
Action:	provided in Welsh with options available in English if needed.		
Implement the	The engagement includes trying to understand the frustrations of		
Healthy	the people of Bro Aberffraw on keeping fit and active travel		
Weight			
Approach			

"Future Leaders": Engaging about the Well-being Plan in the form of a workshop at Ysgol Dyffryn Nantlle, Ysgol Y Moelwyn, Ysgol Botwnnog, Ysgol Brynrefail and Ysgol David Hughes Working with Xplore we introduced an educational session for schools seeking input, and ideas from young people to connect and understand the challenges and develop conversation/motivational ideas for the Board.		
Form of Delivery:	Collaboration and commissioning	
Collaborate with:	Cyngor Gwynedd and Anglesey Council Education Services,	
Funding	Regional PSB Fund and Wrexham University	
Timetable	Completed October and November 2024	
Outcomes:	 Young people were linked directly with the Board and the focus/priorities as well as getting their input on the Board's work programme 	

	 We shared insights into what the Well-being of Future Generations Act means.
Next steps:	 Feeding all information into the Well-being Assessments (2025/26)
	 Continue to engage with the schools on a regular basis
Welsh	Ensuring a bilingual team from Xplore/Wrexham University leads
Language Action:	the workshops at Gwynedd and Anglesey schools
Implement the Healthy Weight Approach	Workshops include mapping how young people stay fit – what control they have over their journey to school, leisure time, access to keep fit resources, time on social media etc

4.4.2 Regional support and collaboration:

The PSB is supported regionally by the North Wales Insight Partnership (NWIP), which includes officers from across the public sector and

connects organisations and communities across the region. NWIP encourages regional partnership work to align priorities and identify opportunities across Public Services Boards, the Regional Partnership Board, and the North Wales Economic Ambition Board.

The Welsh Government provides a Regional Support Grant to the North Wales PSB which is managed by Cyngor Gwynedd on behalf of the region's PSBs. The purpose of this support is to encourage collaboration and innovation between the three PSBs. This grant supports the development of some innovative approaches to engagement and co-production, which have already helped support the delivery of the local well-being objectives.

The Wales Co-production Network provides long-term support for engagement and co-production across North Wales. The PSB uses the support of this Network to help engage locally with communities.

4.4.3 Monitoring:

The Welsh Language Sub-group and the Task and Finish groups are accountable to the Public Service Board in relation to the delivery of any commissioned work. They will update the Board on progress every quarter, and their submitted progress reports will be challenged and discussed at Board meetings. The Board's support team also has a role to play between Board meetings to support and sustain the work of the sub-groups. In addition, an annual report will be published by the Board summarising progress as the Board works towards achieving its strategic aims.

The Board's work will be checked regularly by the Scrutiny Committees of Cyngor Gwynedd and Anglesey Council. The Well-being Act and the associated national guidelines note three roles for scrutiny committees of Local Authorities when providing democratic accountability for the Public Services Board:

- Reviewing the governance arrangements of the PSB
- Statutory consultee on the Well-being Assessment and the Well-being Plan
- Monitoring progress of the efforts of the PSB in the implementation of the Well-being Plan

5. Consultation

The Public Service Board formally consults with communities on the Wellbeing Assessments as well as the Wellbeing Plan. We also hold engagement sessions with community groups and with schools (see point 4.4.1).

6. The Well-being of Future Generations (Wales) Act 2015

The Gwynedd and Anglesey Public Services Board operates in line with seven leading principles. Five of these are the national sustainable development principles **(the five ways of working)** and two have been added by the Board locally. These principles will help us to work together, avoid repeating past mistakes and get to grips with some of the challenges we will face in the future.

6.1 Have you **included** residents / service users? If not, when and how do you plan to consult them?

Our residents and our communities have an important role to play when planning services for the future and we will ensure that their perspectives and experiences are central to the process of planning the work of the Board. We will adopt the National Participation Standards for all ages and ensure that the Board works within those standards. We will ensure that people can communicate with us in their preferred language and medium.

6.2 Have you considered **collaborating**?

We will try to remove the barriers which prevent effective collaboration. We will also share information and good practice between Board members and our residents about what is being done to realise objectives and priorities. We will consider the Board's membership regularly and will ensure that the right partners are included in order to achieve our objectives.

6.3 What has been done or will be done to **prevent** problems arising or getting worse in the future?

We will use trends data to identify the problems which will face our communities in the future and will develop and implement plans to prevent them. We will work with communities to enable them to do more to prevent issues from developing, and support programmes that can make a real difference in the long term.

6.4 How have you considered the **long term** and what people's needs will be in years to come?

We will continue to gather data to ensure a better understanding of how communities look now and how they will look in the future as a result of factors such as demographic changes. We will also look at which national and regional changes are on the horizon and try to analyse the effect on our communities. By doing so, we can work together as partners and residents to plan services for the future. 6.5 To ensure **integration**, have you considered the potential impact on other public bodies?

We will work in a way that will contribute to more than one goal where appropriate and in accordance with Welsh Government's national wellbeing objectives. We will try to integrate services if evidence shows that this gets the best results for our communities. We will consider other local and regional strategies and plans that work towards the same or similar goals and work together in order to achieve them.

7. Impact on Equality Characteristics, the Welsh Language and the Social Economic Duty

A comprehensive impact assessment was carried out with the adoption of the Wellbeing Plan in 2023. It included assessments on equality characteristics, the Welsh language and the socio-economic duty (Equality Act 2010). We support the Board's partners with Impact Assessments as needed.

8. Next Steps

Following reporting to the Communities Scrutiny Committee the report will be shared with PSB Members with any recommendations. The report will also be shared with Anglesey County Council's Scrutiny Committee.

Background Information

Appendices

Welsh language: 2024.09.09 - Adroddiad Terfynol Cynllunio Gweithlu Dwyieithog - Cym - Glân.docx

Safle Tîm Uned Partneriaethau - Newydd Denu ymgeiswyr â sgiliau Cymraeg (4).pdf - Pob Dogfen

Healthy Weight: 22146-Healthy_Weight_Whole_System_Approach_Structure_paper-CY.docx

Siarter Teithio:

PDF HTC North Wales 230303-1 cy.pdf

Adnoddau i gefnogi cynghorau - CLILC

Climate Change Risk Assessment: <u>PSB_targedau net sero.pptx</u>

Newborough Project:



PSB Newborough Hackathons Report M

Children and Young people objective: <u>Cymru-syn-Ystyriol-o-Drawma.pdf (traumaframeworkcymru.com)</u>

Porthmadog Community Narrative: <u>Porthmadog Report.pdf</u>